

Los Angeles Times

Advertise your wine or spirits label in our special content within our new **WEEKEND** section dedicated to the 2nd annual Los Angeles Invitational Wine & Spirits Challenge where we'll highlight the winners and recap the event.

Promote your label and event participation in an ad to drive readers to your website and/or ecommerce site.

Details

- Target pub date: Sunday, April 2, 2023
- Space deadline: Monday, March 20, 2023

Variety of Ad sizes available*:

Full Page	10" x 21.5"	\$15,750
Half Page	10" x 10.5" or 4.92" x 21"	\$8,190
Quarter Page	4.92" x 10.5"	\$4,284
2 col. X 7	3.22" x 7"	\$1,960
Directory Listing	----	\$1000

*2 col. X7" and larger ads include free Directory Listing

Deadlines

- Directory Listings – Submit 75 words and image/logo [here](#) by Tuesday, March 21, 2023
- 2 col. x7 or larger – Tuesday, March 28, 2023

For more information, please reach out to Rick Reyes at Ricardo.reyes@latimes.com

This content is produced by the L.A. Times B2B Publishing team and does not involve the editorial staff of the L.A. Times.

L410 SUNDAY, MARCH 21, 2023 Los Angeles Times LATIMES.COM

'A PLASTIC BAG — WITH FLIPPERS?'

GREEN SEA TURTLES HAVE A NEW HANG — L.A.

BY MELLY FOREMAN

It's a common sight in the Los Angeles harbor: a green sea turtle wearing a life preserver and flippers, paddling its way across the water. The turtle is a green sea turtle, one of the most endangered species in the world. It's a common sight in the Los Angeles harbor, but it's not a common sight in the rest of the world. The turtle is a green sea turtle, one of the most endangered species in the world. It's a common sight in the Los Angeles harbor, but it's not a common sight in the rest of the world. The turtle is a green sea turtle, one of the most endangered species in the world. It's a common sight in the Los Angeles harbor, but it's not a common sight in the rest of the world.

ADVERTISING SUPPLEMENT

Worthy of a Pour

Diapers of brands entered the inaugural Wine & Spirits Challenge, and there were numerous standouts among them all. Treat your palate to a pour from any of the bottles listed below and perhaps they'll earn a prominent place on the beverage list for your next occasion — whether that's indulging at the end of a day or celebrating a milestone event.

<p>2017 CABERNET SAUVIGNON, BEZEMER VINEYARDS, GEORGINA III Belem, Sonoma County</p> <p>AWARDED: Best of Show Cabernet Sauvignon</p> <p>WINE TYPE: Cabernet Sauvignon</p> <p>VINEYARD: Georigina III</p> <p>APPELLATION: Sonoma County</p> <p>winery.com</p>	<p>ALEXANDER VALLEY VINEYARDS, CABERNET SAUVIGNON — ORGANIC GALE GRAPES Alexander Valley, Sonoma County</p> <p>AWARDED: Best of Show Cabernet Sauvignon</p> <p>WINE TYPE: Cabernet Sauvignon</p> <p>VINEYARD: Gale</p> <p>APPELLATION: Alexander Valley</p> <p>alexvalley.com</p>
<p>CABERNET SAUVIGNON, PHENOMENON VINEYARDS Phenomenon, Sonoma County</p> <p>AWARDED: Best of Show Cabernet Sauvignon</p> <p>WINE TYPE: Cabernet Sauvignon</p> <p>VINEYARD: Phenomenon</p> <p>APPELLATION: Sonoma County</p> <p>phenomvines.com</p>	<p>BORGH BELL WINERY, MFS, SONOMA Borgh Bell, Sonoma County</p> <p>AWARDED: Best of Show Cabernet Sauvignon</p> <p>WINE TYPE: Cabernet Sauvignon</p> <p>VINEYARD: MFS</p> <p>APPELLATION: Sonoma County</p> <p>borghbell.com</p>
<p>TEQUILA AMAN BLANCO Aman Spirits LLC</p> <p>AWARDED: Best of Show Tequila Blanco</p> <p>WINE TYPE: Tequila Blanco</p> <p>VINEYARD: Aman</p> <p>APPELLATION: Mexico</p> <p>amanliquors.com</p>	<p>2020 UNOaked CHARDONNAY Crest Cellars</p> <p>AWARDED: Best of Show Chardonnay</p> <p>WINE TYPE: Chardonnay</p> <p>VINEYARD: Unoaked</p> <p>APPELLATION: Sonoma County</p> <p>crestcellars.com</p>

LATIMES.COM Los Angeles Times SUNDAY, MARCH 21, 2023 L411

ADVERTISING SUPPLEMENT

Los Angeles INVITATIONAL WINE & SPIRITS CHALLENGE AND THE WINNERS ARE...

The Los Angeles Invitational Wine & Spirits Challenge was established in conjunction with L.A. beverage professionals to highlight the best-of-the-best wine and spirits producers in the world. Our panel of esteemed judges includes winemakers, distillers, sommeliers, beverage trade and media. The mission is to introduce those elite producers to the Southern California market of consumers, one of the largest in the country.

<p>Wines</p> <p>AWARDED: Best of Show, Best of Show Cabernet Sauvignon</p> <p>WINERY: Georigina III</p> <p>WINE TYPE: Cabernet Sauvignon</p> <p>VINEYARD: Georigina III</p> <p>APPELLATION: Sonoma County</p> <p>winery.com</p>	<p>AWARDED: Best of Show, Best of Show Cabernet Sauvignon</p> <p>WINERY: Gale</p> <p>WINE TYPE: Cabernet Sauvignon</p> <p>VINEYARD: Gale</p> <p>APPELLATION: Alexander Valley</p> <p>alexvalley.com</p>
<p>AWARDED: Best of Show, Best of Show Cabernet Sauvignon</p> <p>WINERY: Phenomenon</p> <p>WINE TYPE: Cabernet Sauvignon</p> <p>VINEYARD: Phenomenon</p> <p>APPELLATION: Sonoma County</p> <p>phenomvines.com</p>	<p>AWARDED: Best of Show, Best of Show Cabernet Sauvignon</p> <p>WINERY: MFS</p> <p>WINE TYPE: Cabernet Sauvignon</p> <p>VINEYARD: MFS</p> <p>APPELLATION: Sonoma County</p> <p>borghbell.com</p>
<p>AWARDED: Best of Show, Best of Show Tequila Blanco</p> <p>WINERY: Aman</p> <p>WINE TYPE: Tequila Blanco</p> <p>VINEYARD: Aman</p> <p>APPELLATION: Mexico</p> <p>amanliquors.com</p>	<p>AWARDED: Best of Show, Best of Show Chardonnay</p> <p>WINERY: Crest Cellars</p> <p>WINE TYPE: Chardonnay</p> <p>VINEYARD: Unoaked</p> <p>APPELLATION: Sonoma County</p> <p>crestcellars.com</p>

For a complete list of entrants, visit latinvitational.com.

AMAN TEQUILA

Tequila Blanco, Repo, and Rosa

The bottle is a contemporary take on Mexican heritage, visually aligned with a premium feel and the spirit it contains. The rhomboidal geometric pattern and structure allude to harvested agave, while the front crest evokes the sharply pointed leaves of blue agave plants. Aesthetics can be described as minimalist, yet brimming with detail through the presence of the patterned surface resulting in an overall feeling of purity.

Contemporary designs inspired by the ancient philosophy of our Native Nayarit Ojha and Huichol Tribes

For them, writing is not always through words; to speak the universal language is to speak it through art and symbolism. They are symbolic of the magic that can be created from blue agave crops. A symbol to Nayarit, A symbol of the Math professor's classroom values. Art is there to remind us of the connection we have as human beings towards the earth, ourselves, spirit, and higher earth connected as one. Nature is indivisible from the divine and the lands are full of sacred power. Every agave and every spirit is infused with sacred energy. We aim to share with the world the majestic beauty of Modern Mexico

Tequila Añejo "El Profesor"

This spirit commemorates our founder's 15 years of educational public service. It is a symbol of the classroom values: tenacity, perseverance, ambition, determination, hope, kindness, and love. It is dedicated to all people who are the pillars of change, hope, strength, mediocrity, perseverance, and pride.

El Profesor stands tall being the only Rose Gold gradient-matted tequila bottle on the market. Contemporary interpretations of the "Coca" are found on the back of the bottle. This is a blend of nature's inspiration, featuring stylized pointed agave-like shapes and contemporary, slender forms, making a way for the iconic, multi-faceted look. The vertical form is further accentuated by the innovative metallic gradient - the first of its kind on the market - which reveals the precious liquid and glass on the wide side of the bottle.

Visit our Instagram: [@tequila_aman](https://www.instagram.com/tequila_aman) and website: www.tequilaaman.com

We are now distributed by USA's largest distribution company Southern Glazer Wine and Spirits



DESIGN COMPETITION

WINE CONNOISSEURS REVEAL THE WINNERS FOR THIS YEAR 2022 WINE COMPETITION.

BY JESSICA DOTY AND KAREN GARCIA

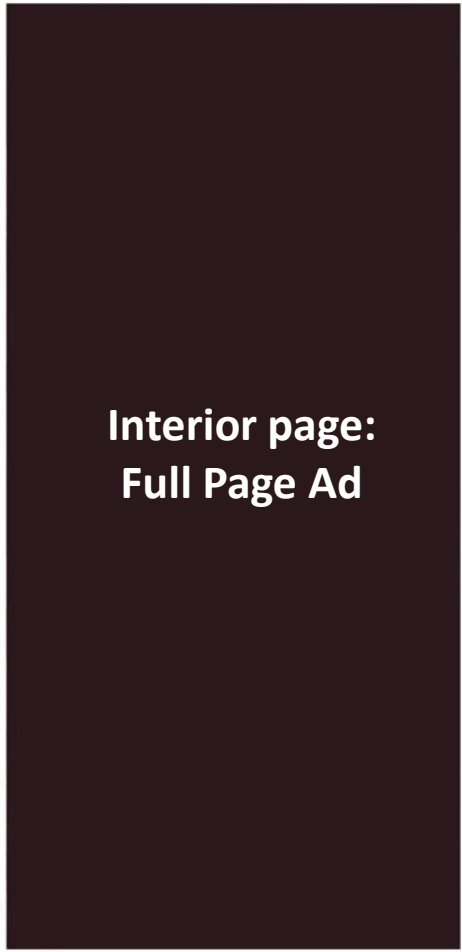
OUR SEARCHING FOLLOW-UP AT TELL. Right now we're in the midst of harvest. The grapes are still on the vines, but the weather is changing in the North, the weather, and the weathering are back. It's a bit of a challenge for many of us, but we're not alone. The weather is changing in the North, the weather, and the weathering are back. It's a bit of a challenge for many of us, but we're not alone. The weather is changing in the North, the weather, and the weathering are back. It's a bit of a challenge for many of us, but we're not alone.

CATEGORIES
The 2022 Wine Competition is divided into several categories, including Best of Show, Grand Champion, and more. The competition is open to all wineries, and the winners will be announced in December.

AWARDS are held in a grand ballroom at the Los Angeles Convention Center. The awards ceremony is held in a grand ballroom at the Los Angeles Convention Center. The awards ceremony is held in a grand ballroom at the Los Angeles Convention Center.



WINNER, SILVER, BRONZE. First / Last Name, Winery Name, Location. First / Last Name, Winery Name, Location. First / Last Name, Winery Name, Location.



Interior page: Full Page Ad

Lorem Ipsum Dolor Sit Amet
The Lorem Ipsum text is a standard placeholder used in the design industry. It is derived from a Latin text by Cicero in 45 BC. The text is used to demonstrate the visual form of a document without being distracted by the meaning of the text.



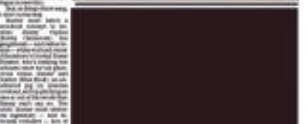
LOREM IPSUM DOLOR SIT AMET
This is a section of Lorem Ipsum text, used as a placeholder in a design layout.



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Quarter Page 3x10.5

2x7

Honorable Mention
This is a section of Lorem Ipsum text, used as a placeholder in a design layout.



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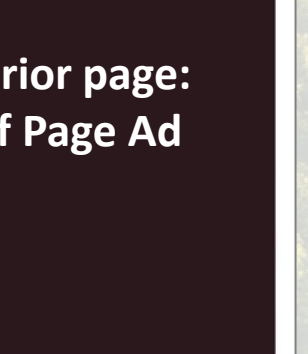
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Interior page: Half Page Ad